



atecom's first exhibition booth in China has met tremendous interest among the broadcasting community.

From October 26th to 28th 2009, atecom made its first appearance in the exhibition **ICTC in Hangzhou, China**. The "Raven" and the "Falcon" on the show attracted a huge number of professionals from municipal and provincial TV stations and internationally competent resellers and integrators. Particularly, the public was impressed by **the technical uniqueness of atecom's products and their multifunctional applications for the Chinese market**.

The Falcon's ability to multiplex signals and to form **flexible network structures of uni- and bi-directional transmission** was recognized as a better alternative to the commonly used transmission methods in the present Chinese market. Raven's **world-top technology of DVB-ASI protection switching** appeared to fit perfectly into the current requirements for high-quality transmission in China.



Editor's note:

About atecom:

*atecom realizing visions GmbH was founded in 1994 and is located in Aachen, Germany. atecom is a specialized innovative provider of network solutions for the transport of **DVB-T** and/or **DVB-H** content over almost any type of fiber, cable or radio-link network (i.e. SDH, PDH, ATM, IP).*

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