



atecom will take part in a grand CCBN event — the 18th China Content Broadcasting Network Expo from March 23rd to 25th, 2010 in the China International Exhibition Center (CIEC) in Beijing. Our booth number is 1A502. We warmly invite all our clients to experience this splendid event in Beijing.

CCBN is one of the largest broadcasting exhibitions in the Asia-Pacific region. Being the world's leading event of DTV and broadband network industries, CCBN is also **China's main international broadcast technologies and equipments exhibition.** Last year, CCBN 2009 received more than 1,000 exhibitors from over 30 countries around the world and attracted more than 85,000 professional visitors from various levels of China domestic broadcasting administrations, TV or Radio Stations and cable network companies as well as foreign interests.

In cooperation with its reseller BUPT-GUOAN, atecom will exhibit its four product-lines in a grand and professionally designed booth with 200 square metres: “Falcon”, “Merlin”, “Birdie” and “Raven”. The products will be showed to constitute a complete network system to allow visitors to understand how they can integrate the products into their network environment and how the technologies of our products can improve the flexibility and the stability of their networks.

atecom's traditional lines “Falcon” and “Merlin” will continue to offer the most powerful functions and the highest level of security in SDH/PDH and ATM networks, which still accounts for the largest share in the Chinese market. **The new product “Birdie 16” will contribute to the development of IP networks in the Chinese broadcasting industry.** It will demonstrate the **most advanced technologies of adaptive clock recovery and Forward Error Correction (FEC)** and will provide cost-effective solutions thanks to its large number of modular ASI ports.

Another highlight of our booth is our product line “**Raven**”. Enjoying the **most exact calculating technology and the most complex PID analysing technology** in the world, “Raven” performs as one of the **world's best ASI protection switching device for head-ends and DTV networks.** “Raven 1-Port” is the latest small version, designed as a very cost-effective solution. Both will be exhibited on CCBN to show the Chinese market a high-efficient and cost-effective solution of protection switching. In addition to the major booth, atecom's products will also be exhibited by other partners on CCBN.

Editor's note:

About atecom:

*atecom realizing visions GmbH was founded in 1994 and is located in Aachen, Germany. atecom is a specialized innovative provider of network solutions for the transport of **DVB-T** and/or **DVB-H** content over almost any type of fiber, cable or radio-link network (i.e. SDH, PDH, ATM, IP).*

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